

PAY FORWARD FOR WOMEN

at Ohio State



ASFW is a completely volunteer-led organization formed to connect and empower individuals who want to see each other succeed. Our mission promotes and supports the professional development of university faculty and staff whose paths are affected by marginalization and structural barriers due in part to sex and/or gender identity at The Ohio State University.



SPONSORSHIP LEVELS

Go to go.osu.edu/givetoasfw to contribute

PROGRAM OFFERINGS

CAREER DEVELOPMENT

- Career Coaching
- Ballam Symposium
- Leadership development
- Lunch and Learn events
- Building professional networks

PERSONAL DEVELOPMENT

- Diversity and Inclusion workshops
- Healthy living
- Mental Health
- Financial literacy
- Book clubs

NETWORKING

- Member Recruitment
- Holiday Party
- Coffee talks
- Service opportunity

AWARDS

- Ruthmarie Mitsch Professional Development Award
- Mary Ann Williams Woman's Leadership Award
- Dr. Patricia Cunningham II Commitment to Service Award

Contributions will be processed by and receipted through the Association of Staff and Faculty Women (a 501c3 nonprofit corporation that is independent from The Ohio State University Foundation). The valuation of in-kind gifts determines giving level. All or part of your donation may be tax deductible. Consult with your tax advisor.

CHAMPION \$1,000+

- Premium logo recognition in the e-newsletter, electronic mailings and on the ASFW website
- Podium recognition during each event
- Full-page black and white ad in program materials for the Ballam Symposium
- Inclusion in digital event programs
- Opportunity to supply marketing materials and recognized as a Champion at the Ballam Symposium

ADVOCATE \$750—\$999

- Logo recognition in the e-newsletter and other electronic mailings and typed name on the ASFW website
- Podium recognition during each event
- Half-page black and white ad in program materials for the Ballam Symposium
- Inclusion in event programs
- Opportunity to supply marketing materials and recognized as a Advocate at the Ballam Symposium

SUPPORTER \$500—\$749

- Typed name recognition in the e-newsletter, ASFW website and other electronic mailings
- Quarter-page black and white ad in program booklet for the Ballam Symposium
- Opportunity to supply marketing materials and recognized as a Supporter at the Ballam Symposium

FRIEND \$300—\$499

- Recognized as a Friend on the ASFW website and at the Ballam Symposium

EVENT SPONSOR \$250

- Sponsor one monthly lunch and learn or virtual learning program
- Verbal recognition during the event and slide logo

We also accept gifts-in-kind to support event registrant giveaways.