

SPONSORSHIP OPPORTUNITIES

PAY FORWARD FOR WOMEN at Ohio State



ASFW is a completely volunteer-led organization formed to connect and empower individuals who want to see each other succeed. Our mission is to promote and support the professional development of university faculty and staff whose paths are affected by marginalization and structural barriers due, in part, to sex and /or gender identity at The Ohio State University.



go.osu.edu/supportasfw



ASFW@osu.edu

SPONSORSHIP LEVELS

Go to go.osu.edu/supportasfw to contribute

★ CHAMPION \$1,000+

- Premium logo recognition in e-newsletter, emails and on ASFW website
- Podium recognition during each event
- Inclusion in digital event programs
- Opportunity to supply marketing materials and recognized as a Champion at Ballam Symposium
- Includes 4 memberships for the 2023-24 AY for chosen team members

★ ADVOCATE \$750-\$999

- Logo recognition in e-newsletter and other emails, and typed name on ASFW website
- Podium recognition during each event
- Inclusion in digital event programs
- Opportunity to supply marketing materials and recognized as an Advocate at Ballam Symposium
- Includes 3 memberships for the 2023-24 AY for chosen team members

★ SUPPORTER \$500-\$749

- Typed name in e-newsletter, ASFW website and other emails
- Opportunity to supply marketing materials and recognized as a Supporter at Ballam Symposium
- Includes 2 memberships for the 2023-24 AY for chosen team members

★ FRIEND \$300-\$499

- Recognized as Friend on ASFW website and at the Ballam Symposium

★ EVENT SPONSOR \$250

- Sponsor one monthly lunch & learn or virtual learning program
- Verbal recognition during the event and slide logo

We also accept gifts-in-kind to support event registrant giveaways.

Programs

CAREER DEVELOPMENT

- Career Coaching
- Ballam Symposium
- Leadership Development
- Lunch & Learn Events
- Professional Network Building

.....

PERSONAL DEVELOPMENT

- Diversity & Inclusion Workshops
- Healthy Living
- Mental Health
- Financial Literacy

.....

NETWORKING

- Member Recruitment
- Holiday Party
- Coffee Talks
- Service Opportunity

.....

AWARDS

- Ruthmarie Mitsch Professional Development Award
- Mary Ann Williams Woman's Leadership Award
- Dr. Patricia Cunningham II Commitment to Service Award

Contributions will be processed by and receipted through the Association of Staff and Faculty Women (a 501c3 nonprofit corporation that is independent from The Ohio State University Foundation). The valuation of in-kind gifts determines giving levels. All or part of your donation may be a tax deduction. Consult with your tax advisor.