



Dear Friend of ASFW:

The Association of Staff and Faculty Women is a dynamic organization that is committed to supporting the professional development of all staff and faculty women at The Ohio State University.

ASFW hosts enriching opportunities for skill building, engagement in critical conversations, and networking. Whether it is through our Annual Ballam Symposium or our wide breadth of programs throughout the academic year – we are committed to elevating and investing in the women of Ohio State.

Signal your support for the women of The Ohio State University by becoming a sponsor! As a bonus, your donation will receive recognition for the remainder of this year AND 2018-2019!

Our self-funded organization strives to advance the tradition started in 1930 by women faculty of offering important opportunities for growth and networking that might not otherwise be available. ASFW is 150+ members strong and growing! Our total event attendance reaches over a thousand each year and includes many non-members as well. We send an average of 3 informative emails per month to 1,100 recipients.

As Sheryl Sandberg noted: **“Being confident and believing in your own self-worth is necessary to achieving your potential.”** Help us to continue building the confidence of the women of Ohio State – moving them closer to their full potential.

Thank you in advance for choosing to make a positive impact by becoming a sponsor of ASFW today. Payments for sponsorships are being collected at: <http://www.asfwohiostate.org/donate.html>. Information about in-kind contributions can be supplied there as well. Please contact our Outreach and Engagement Chair, Katy Arenschield, (arenschield.4@osu.edu) if you have questions.

Sincerely,

A handwritten signature in black ink that reads "Emily Rider".

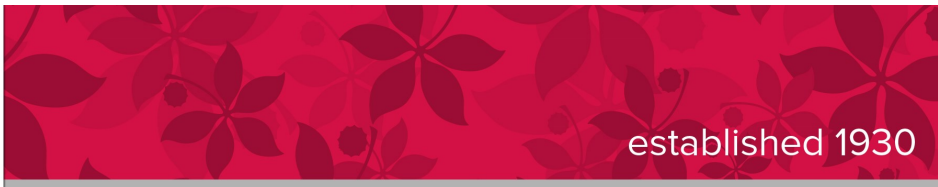
Emily Rider
ASFW President 2017 – 2018

Mission

The Association of Staff & Faculty Women is a dynamic organization committed to supporting the professional development of all staff and faculty women at The Ohio State University.

<http://www.asfwohiostate.org> ASFW@osu.edu

Contributions will be processed by and receipted through the Association of Staff and Faculty Women (a 501c3 nonprofit corporation that is independent from The Ohio State University Foundation). The valuation of in-kind gifts determines giving level. All or part of your donation may be tax deductible. Consult with your tax advisor.



Sponsorship Opportunities

Champion \$1,250+	Advocate \$750 – \$1249	Supporter \$500 – \$749
<ul style="list-style-type: none"> • Premium logo recognition: <ul style="list-style-type: none"> ◊ In the e-newsletter and other electronic mailings ◊ On ASFW’s website • Podium recognition during each event • Full-page black and white ad in printed program materials for the 2018 and 2019 Ballam Symposiums • Inclusion in digital event programs • Opportunity to supply marketing materials at Annual Symposiums 	<ul style="list-style-type: none"> • Logo recognition in the e-newsletter and other electronic mailings • Podium recognition during each event • Half-page black and white ad in printed program materials for the 2018 and 2019 Ballam Symposiums • Inclusion in event programs • Opportunity to supply marketing materials at Annual Symposiums 	<ul style="list-style-type: none"> • Typed name recognition in the e-newsletter and other electronic mailings • Quarter-page black and white ad in printed program materials for the 2018 and 2019 Ballam Symposiums • Opportunity to supply marketing materials at Annual Symposiums

***Donations up to \$499 will be recognized on website and at 2018 and 2019 Annual Symposiums**

Go to <http://www.asfwohiostate.org/donate.html> for payment
Signature Events & Activities

Ongoing:*

- Information Sessions
- “Lunch & Learn”
- Brown Bag Events
- Book Clubs
- ASFW Community
- Coffee Talks

Fall:

- Kick-Off Social
- Members Holiday Party

Spring:

- Winter Luncheon
- Career Coaching Program
- Ballam Symposium

*Programming varies each year

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